

Bartending Tip #1

This is the first of a series of bartending and party planning tips that can help you become a better bartender or plan a great party!

Always Have a Specialty Drink

People do not attend parties every week. Therefore, when they come to your party or the party that you are bartending, do whatever you possibly can to make the event a memorable experience for everyone.

One way is to have one or two specialty drinks for your guests. Go with something a bit different than the run of the mill “Cosmo” or “Mojito”. Be inventive; create your own concoction that you feel others would enjoy. It is very easy to do and if you do it right, your guests will talk about the party and the drinks for a long time. Specialty drinks must be festival – a Vodka/Tonic is NOT a specialty drink!

I just worked a party last night (Thursday night 9.15) for a couple who loved my Pineapple Splashes from a party I bartended three months ago that they wanted me to come back and serve Pineapple Splashes again. I went through THREE bottles of rum last night (and note, this was a work event, not a social gathering). The drinks were a hit. The couple just launched a new business and I know that their customers all had a great time.

Be certain to come back to my site www.allan.brown.com/bar.html next week for my next bartending/party planning tip.